
Practitioner News: Latest Research on common sweetener

1 message

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Practitioner News
Nutritional Update September 2025

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Dear Colleague

Welcome to our September nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when and how to use them.

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Common Sweetener Could Damage Critical Brain Barrier, Risking Stroke

Found in everything from protein bars to energy drinks, erythritol has long been considered a safe alternative to sugar. But new research suggests this widely used sweetener may be quietly undermining one of the body's most crucial protective barriers - with potentially serious consequences for heart health and stroke risk.

A recent study from the University of Colorado suggests erythritol may damage cells in the blood-brain barrier, the brain's security system that keeps out harmful substances while letting in nutrients. The findings add troubling new detail to previous observational studies that have linked erythritol consumption to increased rates of heart attack and stroke.

Read more at sciencealert.com

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GARLIC & ONIONS PROTECT AGAINST BOWEL CANCER



Aside from their ability to inject deep flavour into almost any meal, onions and garlic might also protect against cancer, according to a recent study. Allium vegetables - garlic, leeks and onions - have a powerful protective effect on colorectal cancer, the world's third most common cancer.

Those who regularly eat the vegetables lower their risk of developing the cancer by 79% according to a

new study at the First Hospital of China Medical University.

About 1.4 million people develop colorectal cancer every year worldwide. It is a disease associated with poor diet and ageing.

Read more at [medicalnewstoday.com](https://www.medicalnewstoday.com)

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Product Focus

NEW PRODUCT LAUNCH



ORGANIC GARLIC



We are pleased to announce the launch of a new Viridian Product - [Organic Garlic 500mg - 90 capsules](#)

Organic Garlic by Viridian contains 500mg of organic garlic bulb in every capsule.

Garlic is recognised for contributing to normal immune function and to maintaining heart health. Its health-promoting effects are derived from its sulphur-containing compounds, including allicin and S-allyl-cysteine (SAC); along with other bioactive compounds, including phenols and flavonoids. These compounds act as antioxidants in the body to protect tissues and support cellular function.

Garlic is used to promote broad-spectrum cardiovascular health, including support for healthy blood flow and platelet function, healthy lipid metabolism, and healthy arterial function.

This product is

- **Free from gluten**
- **GMO free**
- **Suitable for vegetarians and vegans**

Special Note:

Potential Drug Interactions: Due to potential synergistic effects, concurrent use with anticoagulant and blood pressure medications should be closely supervised by a qualified healthcare practitioner.

Recommended Dosage:

Take 1 capsule 1 - 3 times daily, with food; or as directed by your healthcare practitioner.

Contents: One capsule provides:

Organic Garlic 500mg

other ingredients: plant cellulose capsule

ORDER NOW:

[Organic Garlic 500mg 90 capsules - £29.45](#)



To order an Organic Garlic sample phial for your Pure Bio test kit (at £1.50 each), simply call us on 01403 730342.

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Latest Pure Bio News

DISCONTINUED PRODUCTS

PURE ENCAPSULATIONS have discontinued the following products for the UK, so please remove them from your Pure Bio test kit.

Garlic Complex 120 capsules - suggested alternative is [Viridian Organic Garlic 500mg 90 capsules](#)

Ubiquinol 50mg 60 capsules - suggested alternative is [Ubiquinol 100mg 60 capsules](#)

Please let us know if you need replacement sample phials for your test kit and we will be happy to send them to you.

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AUTUMN SALE



We are clearing our shelves of some shorter-dated products and are pleased to offer you some fantastic

savings! **HURRY AS IT'S FIRST COME FIRST SERVED!**

Product	Size	Number of pots	Best before date	Sale price £
SIN41	50ml	2	30-Apr-25	FREE
ABF Rescue OH	30ml	2	30-Apr-25	FREE
Nuzest Clean Lean Protein (Rich Chocolate)	500g	2	16-Oct-25	£17.99
SIN1	50ml	1	31-Jul-30	£9.97

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk TO PLACE YOUR ORDER AND TAKE ADVANTAGE OF THE SAVINGS

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Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great gift at any time of year.**

Pure Bio Gift Voucher

This certificate entitles the holder to the purchase of

Example only

To £ **of products from Pure Bio Ltd**

**Your lifestyle solution**

**The gift of health —
with the luxury of choice!**

Ground Floor
44 Springfield Road
HORSHAM
West Sussex
RH12 5PD
Tel: 01403 730342
www.purebio.co.uk

The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year.

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0) 1403 730342 or visit our website [here](#)

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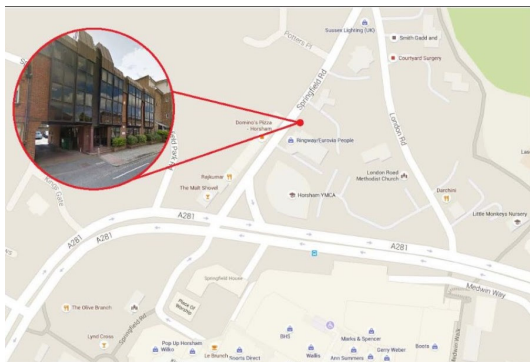
Quote of the Month

**"If you are depressed, you are living in the past. If you are anxious, you are living in the future.
If you are at peace, you are living in the present"**

Lao Tzu

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How to Find Us



You can order from our [website](#) or make purchases in person.

Find us at: **Ground Floor, 44 Springfield Road, Horsham, West Sussex, RH12 2PD**

Tel: 0044 (0)1403 730342

Email: info@purebio.co.uk



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